
BUILDING AN MA IN GLOBAL AND AREA STUDIES



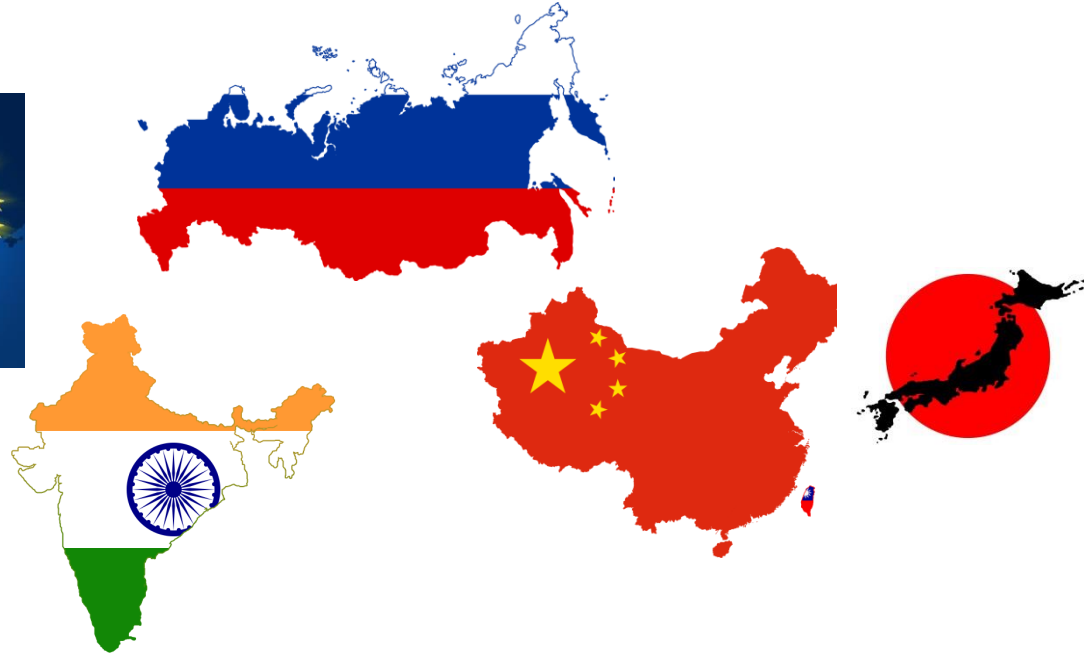
AARHUS
UNIVERSITY
SCHOOL OF CULTURE AND SOCIETY

JAN IFVERSEN
ASSOCIATE PROFESSOR

29 SEPTEMBER 2016

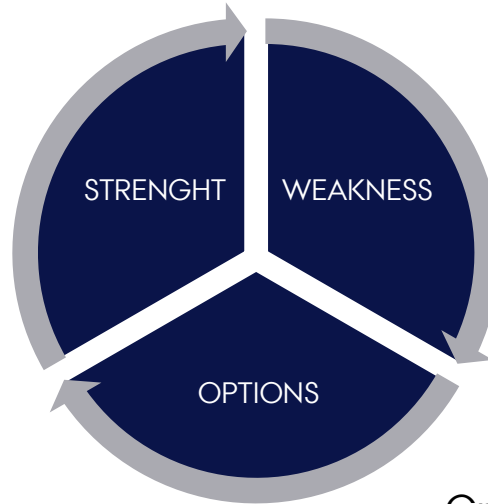


DEPARTMENT OF GLOBAL STUDIES



SWOT MINUS THREATS

- Strong research environment in important regions of the world
- Strong international programmes in European and international studies



- High dropout rates at BA (40-60%)
- Few students continuing at MA
- Confusion among students concerning employability

Creating a new. Stronger and more focused BA



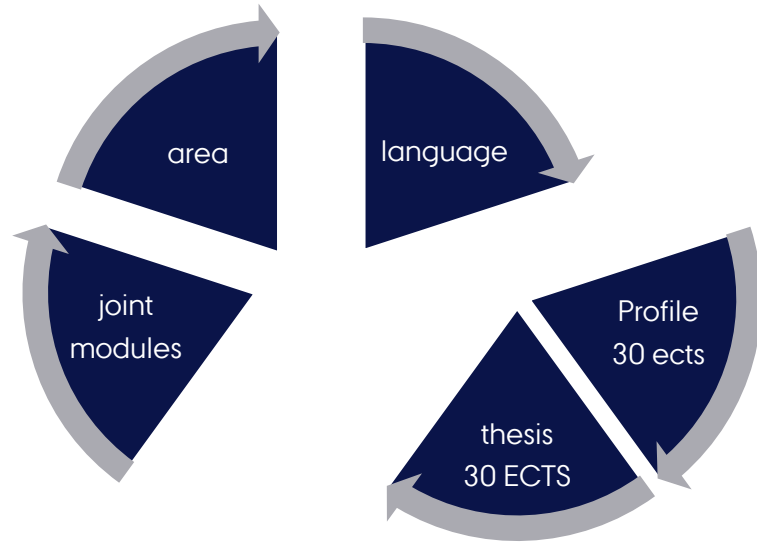
OUR GOALS

- Stronger united: creating a stronger profile for language based area studies
- Developing something new and unique
- Strengthening the humanities profile of global studies
- Creating a joint programme for the entire department (our flagship)
- Improving study environment
- Becoming more effective: spending resources in more cost-efficient ways

THE STEPS

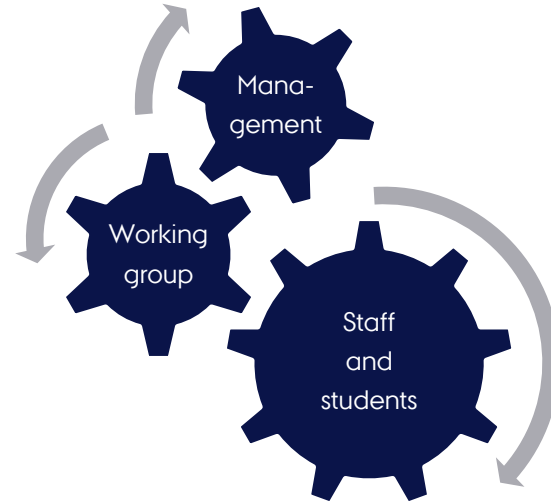


THE BUILDING BLOCKS



THE PROCESS

- Project leader
- 1 repr. from each programme
- students



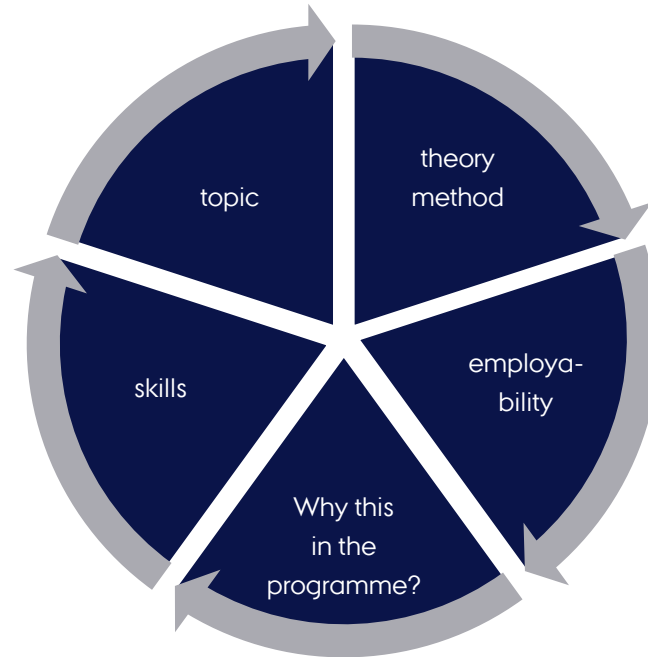
OUR COMPASS



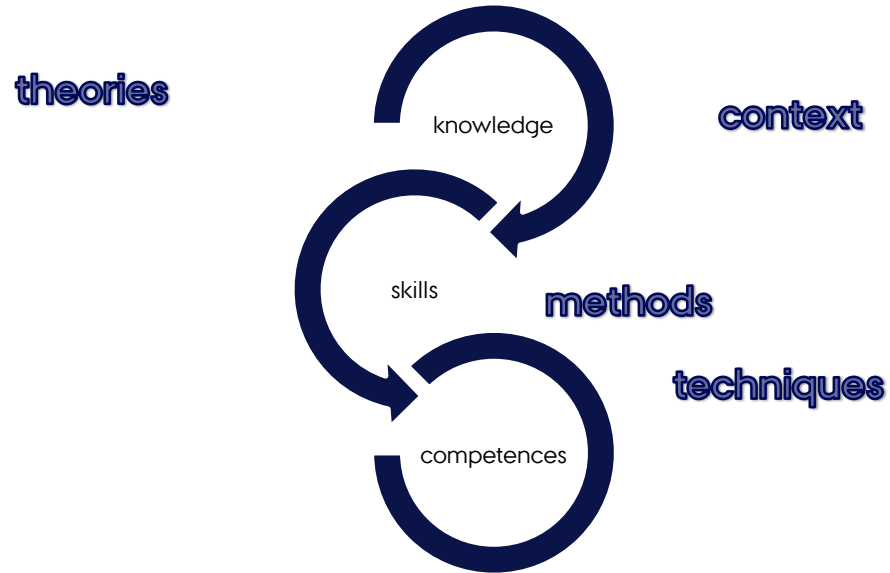
QUESTIONS TO BE DISCUSSED

- How can a joint master frame existing BA-programmes?
- How can a joint master draw from the existing profile (topics, methodologies, theories)?
- Based on the existing research at GS what new elements can be added to a new master?
- How do we secure coherence between the different elements of the joint master?
- How can a joint master strengthen the employability of the students?
- Compared with other similar programmes offered at Danish universities how can a joint master be unique?
- How can a joint master be inspired by programmes offered internationally?

PARAMETERS



FORMATTING MODULES



THE COMPETENCE MAP

General

- Communicative
- Intercultural
- Entrepreneurial
- Bridging
- operational

discipline

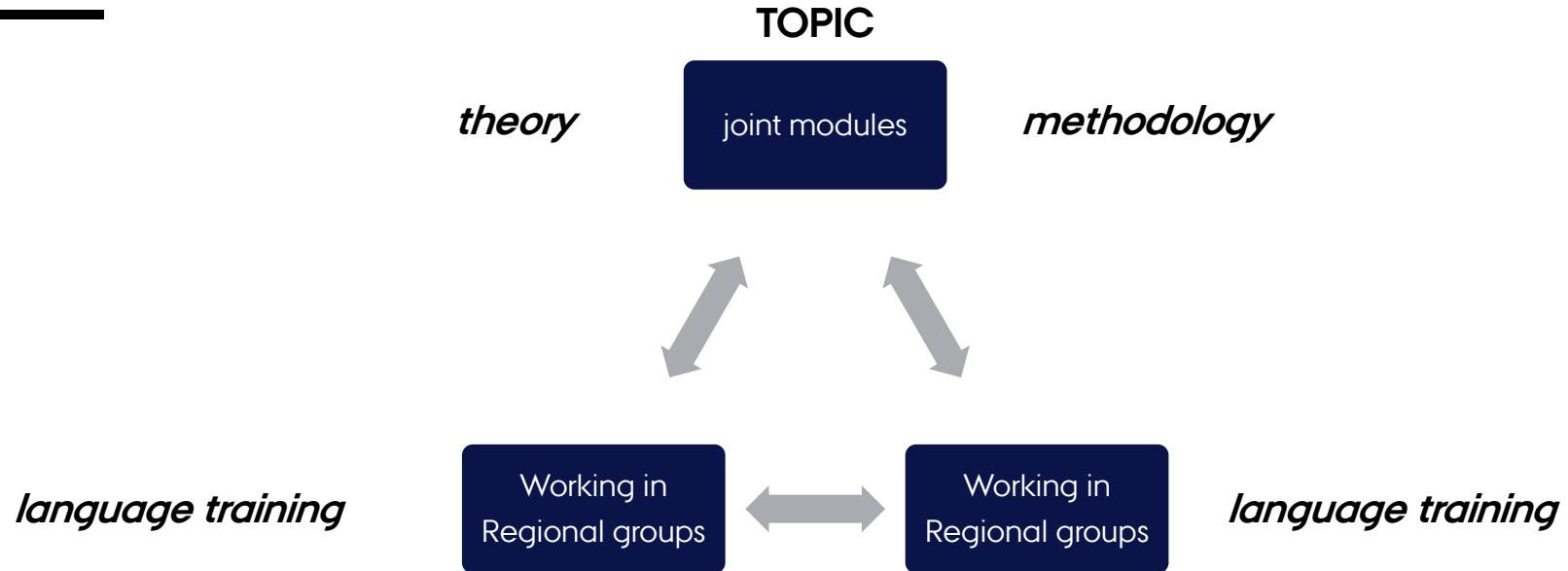
- Area knowledge
- Language
- Cross-regional

analytical

- Qualitative analysis
- Cultural analysis
- Media and text analysis
- Institutional analysis
- Context analysis



THE NEW STRUCTURE



THREE-IN-ONE



General (theory and methods)

Cross-
regional



Area
focus

Source
material
in area
language



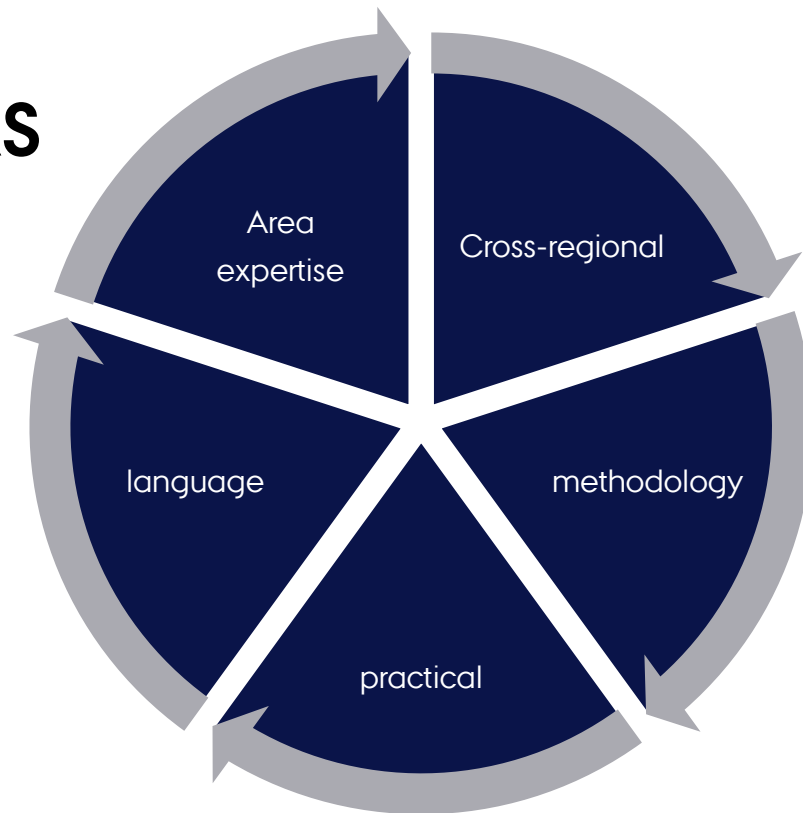
STRUCTURE OF THE PROGRAMME

First semester	World Regions in Global History	Political Institutions in Comparative Perspective	Applied Qualitative Research Methods and Data Analysis
Second semester	Project management	Media: Regional Perspectives	Intercultural analysis

Teaching Chinese as a Foreign language



OUR CANDIDATES IN GLAS




WHAT DO EMPLOYERS NEED?



WE ARE SPECIAL

“It will be the only MA programme in Denmark combining a global perspective with area studies expertise and strong language competencies”.

G I G G A

German  Institute of Global and Area Studies
Leibniz-Institut für Globale und Regionale Studien



Our bigger sister





AARHUS
UNIVERSITY